

3. Advertisement:

Now, the focus will be on advertisement. In this, an advertisement needs to frame using given points/ instructions or some questions related to the advertisement will be given, which need to be answered. It is just like the wrappers.

Following are the steps given for framing an advertisement:

- 1) Read the given points carefully.
- 2) Prepare a layout for the advertisement.
- 3) Write the given points in the layout.

Sample of framing an advertisement

Prepare an advertisement of vacancy for job using the given points:

- ABC Company, require HR Manager, Admin Manager, graduate, experience 4-5 years, job location- Mumbai and Pune, bring resume, two photos, qualification documents, address- ABC, 123, 1st floor, Mumbai- 400 123, date- 1st & 2nd January, 2019.

JOB VACANCY!!!

We require staff for our new offices at Mumbai and Pune.

HR Manager: Graduate in any field, with 4-5 years of experience.

Admin Manager: Graduate in any field, with 4-5 years of experience.

Interested candidates please bring resume, two photos, and qualification documents.

Interview on: **1st & 2nd January, 2019.**

Address: ABC, 123, 1st floor, Mumbai- 400 123.

Sample of advertisement (Questions and answers)

KILL BIT

**Highly powerful gel that kills lizards, cockroaches,
mosquitoes and houseflies.**

Available in the form of refilling cartridge

Get rid of all insects

Big size: Rs. 50/- Small size: Rs. 30/-

STC Chemicals, G.P. Road, Sambalpur.

Contact for bulk orders: 2345 XXXX

Questions:

- 1) What is the name of the product?
- 2) Which insects are killed by the product?
- 3) How much is the cost of big size?
- 4) What is the address given on the advertisement?
- 5) What is this product used for?

Lets answer the above given questions.

- 1) The name is Kill Bit.
- 2) Lizards, cockroaches, mosquitoes and houseflies.
- 3) It is 50/-.
- 4) STC Chemicals, G.P. Road, Sambalpur.